



Ronan Le Morvan

PRODUCT DESIGNER
Senior, FR/EN

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- France, Open to relocation

Skills

- Product strategy ★★★★★
- User research ★★★★★
- High-fidelity UI ★★★★★
- Rapid prototyping ★★★★★
- Design System ★★★★★
- Design Ops ★★★★★

Tools

Figma, Dovetail, Maze, Hotjar, Amplitude, Claude

Education

Master's in Human-Computer Interaction (HCI), 2013
Bachelor's in Computer Science, 2011

Languages

French: native
English: fluent

Product Designer à Akeneo

EDITEUR SaaS B2B | NANTES | JUNE - DEC. 2025 FREELANCE

Feature Optimization in Production. Enhanced existing functionality based on usage analysis and KPIs: identified friction points, redesigned user journeys, and measured impact on adoption.

Product Designer at La MAIF

INSURANCE | NIORT | 2024 - 2025 FREELANCE

Employee Experience Mapping

Led immersive field research with 30+ insurance employees. Mapped user journeys, prioritized pain points, and managed analysis and documentation within Dovetail.

Internal Portal Redesign

Drove user-centered design through rapid iteration cycles. Actively contributed to the Design System to ensure consistency across internal tools.

Design Culture & Methodology

Presented and promoted Design Thinking and User Research methodologies to cross-functional teams to foster a user-centric mindset.

Product Designer at Akeneo

B2B SAAS | NANTES | 2021 - 2024

Discovery and first MVP concepts

Led features design from scratch through international user research (Europe/US) and workshop facilitation with SMEs and Stakeholders. Designed core concepts validated through iterative user testing.

Delivery & continuous research

Provided daily squad support (high-fidelity mockups) and enriched the Design System within Figma. Established continuous research rituals and monitored success KPIs.

Streamlining internal design processes.

Formalized the Discovery framework in a cross-functional Task Force (Senior Design/PM/Dev). Acted as a pioneer and lead practitioner for user research methods Initiated by Research Ops.

UX Designer at Videotron

TELECOM | MONTRÉAL | 2019 - 2020

Customer Portal Redesign. Optimized the user interface in collaboration with the UX Researcher. Coordinated UI production and UX writing delivered by external agencies.

UX Designer at Manulife

INSURANCE | MONTRÉAL | 2018 - 2019

Group Benefits Digitalization (B2B2E). Designed the enrollment experience, from requirement gathering with POs to interactive prototyping. Validated user flows through remote usability testing.

UX Designer at RBC

BANKING | TORONTO | 2015 - 2018

Financial & Investment flows. Designed multiple credit and investment subscription journeys through design sprints, from user research to interactive prototyping.